

KKEM – Training Programme for Placement Officers

11 January 2023- Trivandrum

Kerala Development and Innovation Strategic Council (K-DISC) initiative, Kerala Knowledge Economy Mission (KKEM), aims to create jobs for the educated by transforming Kerala into a Knowledge Society that produces, consumes and transacts knowledge for the benefit of its own social and economic development. Kerala Knowledge Economy Mission has conducted a Training programme for Placement Officers on 11 January 2023 at Trivandrum. Dr Baiju V, Assistant Professor (Physics) represented the college for the above programme.

DIGITAL WORKFORCE MANAGEMENT SYSTEM (DWMS)

DWMS It is a Job portal managed by KKEM and as per the direction from KKEM many job seeking final year UG/PG students especially Girls registered in the portal based on the decision taken on the Placement officers meeting


**“PLACEMENT READINESS” AN ORIENTATION TRAINING PROGRAMME
ENVISIONED BY PLACEMENT CELL FOR SREE NARAYANA COLLEGE,
VARKALA**

ON 13 February 2023 09:30 AM-03:30 PM

The main objectives of the Programme is to create awareness among students regarding available career options and help them in identifying their career objectives; To guide the students in developing skills and job-search strategies required to achieve their career objectives; To Identify suitable potential employers and help them achieve their hiring goals; To organize activities concerning career planning; To act as a bridge between students, alumni, and employers; To take feedback from the industry and provide inputs for curriculum.

In order to achieve the above-mentioned objectives, the Placement Cell is conducting Orientation Programmes on career opportunities and career options in the association with University of Kerala titled “Placement Readiness”.




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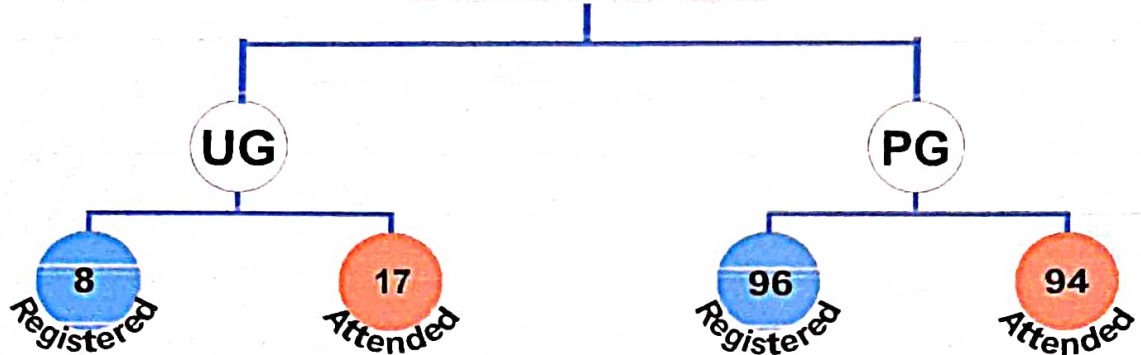
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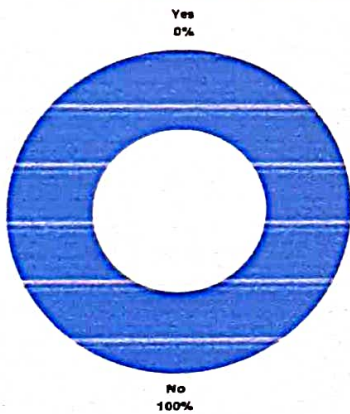
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PRE-TRAINING STATISTICS

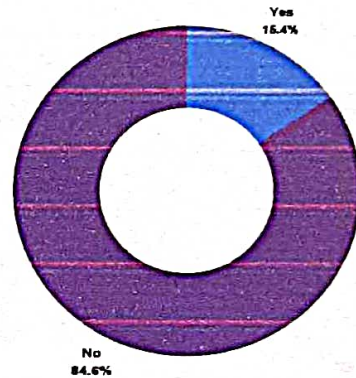
Students



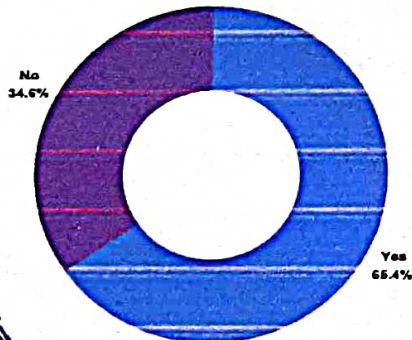
Do you have any work experience?



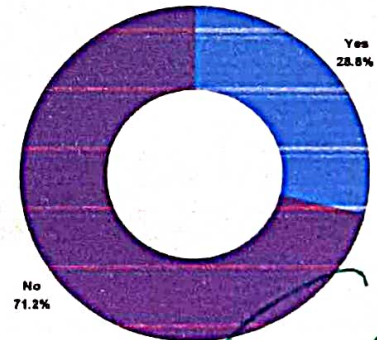
Have you attended interview before?



Have you participated in GD before?



Do you have an updated resume?



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EXPECTATIONS FROM TRAINING

We asked the participants this question in the registration form for the placement orientation training programme and the following are some of the responses we have received.

I would expect that it will educate students about further studies and opportunities.

I think it will be a class that will give us inspiration and new steps for our future plans.

I want to know more about the job placements, job opportunities, also how to attend an interview etc.

I wish to improve my approaches towards an interview.

To get information about various jobs and interview questions what is to be asked and gets placement details.

To get a perfect knowledge about opportunities and tips for facing job interviews.

I wish that after completing my one day training program. I could improve my potential and knowledge.

I expect that it helps to get a wide knowledge about different professional areas.

I truly appreciate the efforts of the University Placement Cell to organize this one-day training program and I hope that the session will really help me to develop more clarity about my career preferences and aspirations in life. Eagerly waiting for the session... Thank you.



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MODULES

Based on a broad set of topics identified by the placement cell in consultation with the trainer, the department has chosen the following modules to be offered to the students as part of this placement orientation training programme.

★ 21st Century Skills: For Learners and Job Seekers

In Modern Days, a skills gap exists across an entire generation of workers. If that gap isn't addressed, it could have dire consequences for the new global economy. 21st-century learning is more than just the 3Rs (reading, writing, and arithmetic). It emphasizes the importance of critical thinking, creativity, collaboration, and communication – skills essential for students to thrive in the 21st century.

★ How to Plan your Career Search

It is important to explore careers that interest each person in society. It is key to find out what skills the candidates need to succeed, the salary he/she can expect to earn, and the career outlook. There are many ways to find a new job such as Networking, Referrals, Job Boards and Career Websites, Job Fairs, Company Websites, Cold Calling, Headhunters and Recruiters, Temping or Internships and so on.

★ Mastering Group Discussions: Types and Techniques

GD is a discussion that tests the candidate's skills, such as leadership skills, communication skills, social skills and behavior, politeness, teamwork, listening ability, General awareness, confidence, problem-solving skills, etc. In the case of recruitment, Group Discussion can be at the start or the end, depending on different companies or organizations. It is not fixed that the group discussion is always performed around the table.

★ Grooming: A Makeover for Interviews

Grooming is the practice of preparing or training someone, especially, caring for one's personal appearance, hygiene, and clothing for a particular purpose or activity. Placement Grooming is important in filling the gap between academics and the corporate world. By placement grooming, institutions can emphasise the technical and non-technical aspects of pre-placement training. This will enable students to crack job interviews and ace the recruitment process

★ Interviews: Preparations and Tips

A job interview is an interview consisting of a conversation between a job applicant and a representative of an employer which is conducted to assess whether the applicant should be hired. Interviews are one of the most popularly used devices for employee selection.




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EVENT PHOTOS



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